

Hosted MVNE services for a differentiated competitive edge

Power your MVNOs to be an xVNO



Overview

As operators are emerging from various segments such as banking, retail, media, lifestyle, M2M, the needs of an MVNO are also evolving.

The requirements of any MVNO involve:

- Full control to operate autonomously from the host MNO
- Launch of innovative services quickly and create market differentiation
- Capability to define and run customer acquisition and retention strategies
- Launch of new business models – B2C, B2B, B2B2X
- Flexible commercial models for CAPEX vs OPEX

This presents a wide range of challenges for MVNEs to provide MVNOs with the right set of tools that helps manage their products and adapt to latest market trends. An efficient and reliable digital BSS platform would be the one that provides complete functionality for various MVNOs. From onboarding of different purpose built MVNOs to supporting their evolving needs, a digital BSS should meet all the requirements.



Solution

Covalensedigital's MVNE platform Csmart - is a cloud native SaaS BSS platform for rapid service delivery that provides all the necessary functionalities to help companies set up and run MVNO operations quickly. It is a convergent real time solution to meet the growth aspects of an MVNE, generate additional revenue streams, provide service differentiation and optimize costs.

The platform can be deployed on the public/private cloud, on-premises or in a hybrid configuration. The solution is modular, providing flexibility to create your optimal MVNE platform and can host unlimited number of MVNOs.

From launch and onboarding of an MVNO to helping them solve their operational issues, reconciliation and settlement, Csmart supports the full life cycle of an MVNO.



MVNE Platform Features

- Cloud native platform - To host multiple MVNOs/VNOs on same platform
- Open API architecture - To support easy integrations
- Robust operations and Business Support Systems
- Smart Care - Self-service model, intuitive UI for product, package creation & smart ticketing
- Support of all types of MVNOs – Consumer, B2B, IoT/M2M & other purpose built MVNOs
- End-to-end MVNE services - From MNO connectivity & SIM fulfilment to wholesale & retail billing
- Converged rating and charging engine - Supports - 5G SA and NSA (Standardized options 2&3)
- 5G technology and IoT pillars - To construct tailored connectivity packages for xVNOs
- Multi-tenant, multi-language, multi-country, and multi-currency support
- Highly customizable, scalable, and secure platform
- Partner enabled marketplace - To power MVNOs to become xVNOs



Business Benefits

- Cost optimization – SaaS based modular platform for reduced CAPEX & optimized OPEX
- Faster go-to-market solutions - with a cloud native approach
- Future ready solution - supporting new business models & generate additional revenue streams
- Quick integration - with faster launch of MVNOs
- Supports rapid innovation & brand differentiation resulting in effective & faster acquisition of new customers
- Improved customer experience – for self-service options at various touchpoints for true digital experience
- Responsive, agile, scalable – helps access new revenue streams by quickly launching differentiated service propositions utilizing the power of APIs
- Easy integration – covers all systems & infrastructure including connections to 3rd party systems via Open APIs with multiple network core partners

Choose Covalensedigital as your strategic partner

Launch differentiated services in weeks instead of months
Stay in budget with our agile, scalable, mobile virtual enabler platform Csmart

To know more, please visit

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