Enabling MVNOs
to go-digital

Drive your digital brand with
limitless opportunities

Overview

In today's telecommunications market, MVNOs are looking to offer innovative services to expand revenue sources and maximize ROI to stay competitive. Many operators are transforming themselves into digital entities to capitalize on emerging technologies like 5G & IoT.

To go digital, MVNOs need a cloud native, flexible and scalable digital BSS platform that can help manage complete digital customer experience from Concept to Cash to Care.

csmart - Digital BSS

Combining our experience working with leading telecom operators across the globe with our unmatched systems integration and services expertise, Csmart SaaS platform enables MVNOs to benefit from a wide a range of choices in terms of functionality, integration, and deployment models. The solution supports all segmented and purpose built MVNOs (consumer, enterprise, IoT, etc.) and provides all the functionalities required to grow from light MVNO to full MVNO, and further be an MVNA and/or MVNE at the same time.

Csmart is an award-winning microservices based end-to-end Subscription Monetization and Digital Marketplace Platform. It provides the full stack of subscription monetization capabilities for MVNOs. This consists of CRM, inventory, voucher, product catalog, campaign & loyalty and customer order management. To improve customer journey and grow recurring revenue business, Csmart also consists of converged rating & charging, billing & revenue management and partner management & wholesale billing.

Key Features

- 360° customer view with Concept to Cash to Care flow

- Centralized product catalog & zero-touch order orchestration

- Flexible pricing – Pay as you grow

- Multi-tenant solution with multi-language & multi-currency support

- Modular architecture & on-demand scalability to suit growing requirements

- Supports B2B, B2C, B2B2x business models

Business Benefits

- Competitive edge - Supports multiple services - Retail, Wholesale, IoT, Utility, Cloud, etc.

- Cost savings - Reduced CAPEX and optimized OPEX

- Faster go-to-market - Create and launch new services on the fly

- Effective partner management - Helps manage diverse multi-tier partnerships & complex contracts

- Advanced analytics - To offer personalized customer services

- Enhanced Digital Customer Experience - With omnichannel experience

csmart **Advantage**

- Intuitive Mobile App and Self care for digital customer onboarding & engagement

- Open API based Digital Exchange layer for low/no code configurations of UIs & business processes

- Digital Marketplace to quickly spin-off new instances and accelerate smart offerings

- Real-time advanced analytics to improve Customer Lifetime Value (CLV)

Want to future proof your MVNO business? Contact us.

About Covalensedigital
Subscription Monetization | Customer Engagement | 5G Enablement | SaaS Platform

We help MVNOs go-digital enabling them to enter new markets and monetize service offerings.

To know more, please visit
www.covalensedigital.com or email at **reachus@covalensedigital.com**